



**YOUTH
MUSIC**



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



**20
21**
COVENTRY
UK CITY
OF CULTURE

EXPRESSION OF INTEREST – ‘Youth Evaluation’
PYF X CITY OF CULTURE 2021 – YOUTH PROGRAMME COMMISSION
December 2021

Introduction:

The collaborative Youth Music/City of Culture Trust funded ‘Changing Trax’ programme has been designed to raise the aspirations, employability and creative skills of young people across Coventry.

We are looking for Creative Consultants, Producers and/or organisations to lead on individual activities which as a collective make up the PYF X CITY OF CULTURE 2021 – YOUTH PROGRAMME.

These creative programmes promote engagement with, and are co-created by a diverse range of young people from across the city. With the support of an advisory team made up of key local partners, you will have overall responsibility to design, deliver and co-ordinate an activity programme which will engage young people in creative learning opportunities and pathways for sustained engagement.

Each role will contribute to the programme’s strategic relationships with our key partners and funders: Youth Music and Coventry City of Culture Trust. It will be imperative to maintain high-level relations with a breadth of stakeholders in the city who work with young people. The commission will require detailed oversight of the programme’s quality, standards and impact.

Each of these commissioned plans will become embedded in the organisation’s work and will continue to support young people across every strand within PYF.

Commission A - Routes to Employment:

Key objectives:

- Through distinctive referral pathways young people will be supported into a music employment programme over the course of 6-12 months (From Jan 2022 onwards).
- Each young person will receive a bespoke offer which will assess and support both their personal development needs and creative ambitions.

Phase 1: The initial offer will include access to vital pastoral care; building on participants emotional resilience, readiness to undertake new challenges and enter the ‘world of work’. Specialised support where identified e.g. Issue based mentoring around drugs & alcohol, sex & relationships, emotional & financial wellbeing.

Supported by: PYF mentors, Education specialist, external specialist agencies support offers (e.g. health services)

Phase 2: The creative offer to participants will include 1-2-1 coaching/tuition from a creative leader; employability skills IAG; sessions to develop portfolio of work, personal progression tracking through use of Musical Development Scale (Youth Music:

<https://network.youthmusic.org.uk/file/6206/download?token=SHxKF5q4>). Access to our

wider open access offer which will offer participants placement opportunities to engage with/mentor other young people in music making will also be available.

Supported by: PYF mentors, Coventry Music, Coventry Youth Partnership, Local schools

Phase 3: The final phase supports young people into positive destinations: employer engagement, training, work experience, paid placements, apprenticeships. These routes will need careful consideration to ensure successful experiences are received for young people. You will all also develop a number of recruitment events and networking sessions.

*This will be underpinned by access to an Expenses & Allowances Budget

Supported by: PYF mentors, City of Culture

Phase 4: Legacy will be secured through sustaining the support of a number of organisations in the region who will commit to working with PYF employment programmes on a long-term basis.

Supporting information:

The Youth Music funded strand of work within Changing Trax, adopts Social Emotional Learning techniques to support young people personally whilst simultaneously exposing them to a range of creative offers. 'Routes to Employment' will support young people to become 'work ready', so they can move into the next stage of this journey: a tailored pathway towards creative industry employment opportunities. With PYF you will work strategically with a number of local creative partners, including CofC, to connect their recruitment offers to this programme. This will support the success rate of individuals onto steady employment. Carefully planned support mechanisms will ensure a diverse range of young people secure paid opportunities.

The programme should capitalise on the footfall of incredible industry insiders who will be spending time in Coventry working on 2021-22 programmes of activity. A series of networking and industry recruitment sessions will take place throughout the year connecting as many local young people to meaningful information, advice and guidance. Underpinning this will be a youth-centred marcomms strategy which will be designed by young people for young people. This offer will be best communicated by young people to their peers.

With the support of the CofC team we will work towards outcomes in line with the 'priority recruitment' offer within PYF's Honorary Partner of the City of Culture agreement. This will 'guarantee an interview for all advertised roles (whether they be voluntary or paid) within the Trust, for young people who meet the "person specification essential criteria" and who are currently engaged with a PYF programme or project.'

This programme will aim to secure a minimum of 20 paid opportunities for young people during 2022.

Deliverables:

You will attract 15-30 young people to a day-time alternative education programme (Routes to Employment).

- A timetable of creative-themed sessions which is underpinned by clear and structured personal development modules. 3-4 regular days of activity per week.
- Entry Assessment of YP to identify their needs resulting in a co-designed Personal Development Plan (PDP) ensuring YP has 'ownership' of the plan. (Exit assessment per YP too)
- Each YP will have a monthly appraisal with a PYF mentor to coordinate: bespoke support that meets individual young people's needs and circumstances. 1:1 coaching/tuition from music leader; issue-based peer group sessions; employability skills/IAG/develop portfolio of work.
- Personal progression tracking through use of Musical Development Scale
- The creation of clear referral mechanisms which support young people to sign up to new training/work experience/placements/apprenticeships.
- Pastoral care plan; building on participants emotional resilience, readiness to undertake new challenges/enter the 'world of work'.
- Delivery of an aligned qualification to the programme (Arts Awards – level bronze, or similar)
- The programme should aim to support each young person for 6 - 12 months, needs dependant.

Eligibility for application:

- You must have a minimum of 2 years of experience of the arts sector or youth work sector which relates to this commission.
- You will be Midlands-based, with the ability to deliver sessions in Coventry as outlined within the brief above.
- You will be supported to have a full DBS check/safeguarding briefing if selected for the commission.

Step One: If you would like to be considered for this opportunity, please send us your CV, covering letter outlining how you meet the brief and links to any relevant work.

Step Two: If you are invited to interview, you will be asked to send a short proposal on 1 side of A4.

Step Three: Consultant/Producer' tasks (upon successful recruitment):

1. Design and share a detailed project and delivery plan complete with all details on how the above 'deliverables' will meet outcomes. This will then be moved into an implementation stage to ensure successful delivery of outlined plan.
2. Outline any additional materials or resources that you may require to meet deliverable needs. This could include bonus, or extra materials which could further enhance the offer you have in place.

Timeline:

- Cover letter and proposal deadline: Friday 31st December
- Interviews to take place during the weeks of wb 3rd Jan, wb 10th Jan
- Work to launch between Jan-March 2022

Fee:

£8,400 inclusive of VAT; based on the consultant/producer being responsible for their own tax and NI on a freelance basis.

Contacts:

If you have any questions/queries about this opportunity, please contact:
info@positiveyouthfoundation.org

APPENDIX 1**About Positive Youth Foundation (PYF):**

PYF is a Coventry-based registered charity, established with the purpose of supporting vulnerable young people and communities across the region. The organisation has representation across a number of policy objectives including health, education and community engagement. PYF deliver developmental programmes, taking positive approaches to help young people experiencing challenging circumstances move forward in their lives. PYF's ethos is based upon a commitment to reaching young people where they are, building relationships of respect and trust, and supporting young people to succeed.

www.positiveyouthfoundation.org

About the Changing Trax programme:

Funded primarily by Youth Music, Changing Trax will unlock creativity and unleash the inner potential of young people. The programme has been designed to develop creative channels to connect young people who may not have previously had the opportunity to be exposed to the creative sector. The programme develops platforms for young people to network, collaborate, and develop their critical thinking skills.

About City of Culture Trust:

Coventry City of Culture Trust was set up in 2015 to bid to be UK City of Culture in 2021. Now that we have been successful in securing the prestigious title, we are recruiting the team ready to deliver an amazing build-up programme, ambitious UK City of Culture year in 2021 and legacy.

We are a youthful, diverse, modern city which is re-imagining the role culture can play in bringing people together. Coventry has a history of activism, triumphing against adversity and coming together with a fierce but quiet pride.

<https://coventry2021.co.uk/>